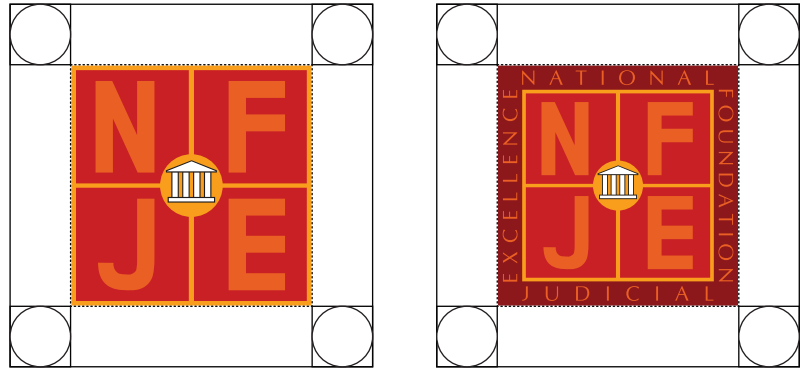


Brandmark Guide - Version 1.1

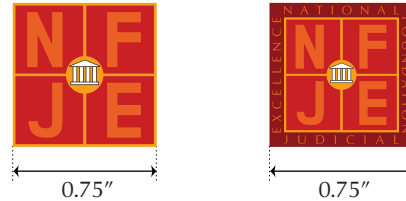
CLEARSPACE

Clearspace is meant to keep the NFJE logo separate from any other elements in a design. The recommended clearspace is illustrated at the right. The amount of space translates to the diameter of the gold circle that encases the columns in the center of the logo.














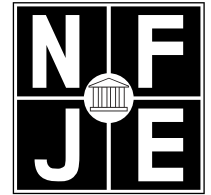
MINIMUM SIZE

The minimum size is 0.75". The logo is meant to be flexible in the way it is reproduced. At less than 3/4", detail in the columns can be increasingly difficult to decipher.



COLOR SPECIFICATIONS - PANTONE, CMYK, RGB, HTML + GRAYSCALE

								HTML
 PMS 491	C27	M100	Y100	K30	R104	G20	B21	660000
 PMS 1807	C0	M91	Y94	K30.5	R160	G4	B4	990000
 PMS 173	C4	M77	Y100	K0	R226	G91	B0	CC3300
 PMS 144	C0	M44	Y100	K0	R224	G142	B23	E08E17



Please refer to the chart above when working with various color translations. The greyscale and black & white versions are for faxing or one color printing. The colors below are also part of the NFJE palette.



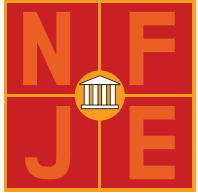
VARIATIONS

The logo must never be redrawn, retyped or be distorted out of proportion. Always use the master artwork. The typeface in the logo encased by the title is Omni. All colors should be tested and proofs should be used to check colors prior to offset print production.



Incorrect representations of the logo:

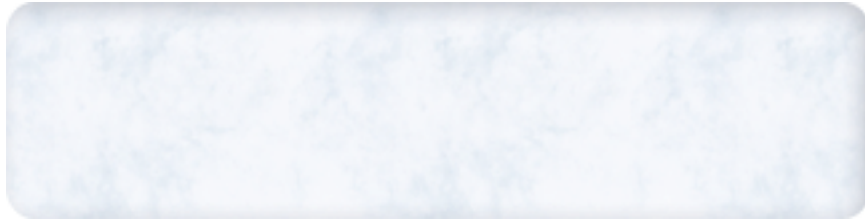


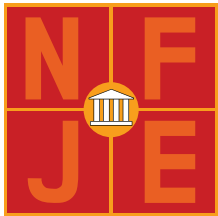




NATIONAL
FOUNDATION
FOR JUDICIAL
EXCELLENCE

150 North Michigan Avenue · Suite 310
Chicago, IL 60601





NATIONAL
FOUNDATION
FOR JUDICIAL
EXCELLENCE

MARGOT K. VETTER
Senior Program Specialist

**150 North Michigan Avenue
Suite 310
Chicago, Illinois 60601**

Phone: **312.698.6211**
Fax: **312.795.0748**
mvetter@nfje.net
www.nfje.net